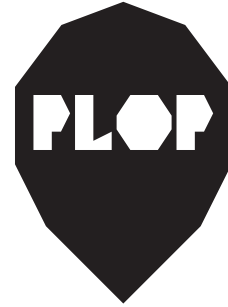


PRESS RELEASE

IN FINLAND,  
WE HAVE  
THIS THING  
CALLED  
'MÖKKI'\*

\*SUMMER COTTAGE



THE KAAMOS  
GROUP  
SALONE  
SATELLITE  
CONCEPT



ABOUT THE GROUP

'Kaamos' is Finnish for polar night — the period occurring in the extreme latitudes that sees no sunlight. It also happens to be the name of a collective that, strangely, finds that the North's ruthless winter enhances creativity — with a certain special touch at least.

**KAAMOS**

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THE CONCEPT

This time, however, the group has made use of the opposite: the nightless summer. During this brief period most Finns head for summer cottages. Preferably to one that's been in their family's possession for decades. These cottages tend to be places where all kinds of paraphernalia is gathered over time. This inevitably leads to an eclectic mishmash of all things imaginable — everything goes. Quite the opposite to the idea about 'Scandinavian minimalism,' perhaps. Kaamos Group aspires to share this unique aspect of Finnish culture at Salone Satellite by bringing forth the 'Plop' stand. Take a dip!

THE PRODUCTS

Kaamos has drawn inspiration from the summer cottage traditions. The products presented are aimed for leisurely everyday lifestyle, designs decidedly kept simple and down-to-earth. Included in the collection are lamps, containers, kitchen and tableware plus textiles. All the prototypes are produced with craftsmanship of the specialists', honouring the best artisanal traditions. Naturally, the products are suitable for large scale output.